

# 13<sup>th</sup> Congress of the International Federation for the Surgery of Obesity (IFSO) European Chapter

14-17 May 2025 | Venice, Italy

**PROSPECTUS &  
PRICE LIST**



*See you in Venice!*

## WELCOME LETTER

**Dear Colleagues and Friends,**

It is with great pleasure that we invite you to join us in the enchanting city of Venice for the IFSO EC Congress, taking place from May 15–17, 2025.

As the world's attention increasingly turns toward combating obesity and related metabolic disorders, this program promises to bring together the brightest minds and leading experts in the field to explore the latest advancements and techniques in bariatric surgery.

What to expect:

- In-depth sessions led by global experts in bariatric and metabolic surgery
- Hands-on workshops highlighting innovative surgical techniques and technologies
- Discussions on managing complications and the evolving role of surgery in metabolic disease treatment
- Case video presentations and interactive panel discussions
- Multimodal treatments
- Networking opportunities with peers and pioneers in the field

Whether you are a seasoned professional or an emerging specialist, this program is designed to deepen your knowledge and expand your professional network, equipping you with the tools to enhance patient outcomes and advance your practice.

Beyond the scientific sessions, we encourage you to explore the wonders of Venice. Stroll through Piazza San Marco, glide along the Grand Canal, and immerse yourself in the city's unique blend of history, art, and romance. We hope the captivating surroundings will inspire lively discussions and forge lasting professional connections.

We look forward to welcoming you to this extraordinary scientific event. Join us in Venice, where the future of bariatric and metabolic surgery meets the charm of an unforgettable city!

Warm regards,



Maurizio De Luca  
Congress President



Nicola Di Lorenzo  
IFSO EC President

### Important Note – Italian Regulations

Any Pharmaceutical Company (with drug products, not devices) participating as sponsors or exhibitors MUST present a request of participation at the Italian Ministry of Health Agency (AIFA) when the meeting is held in Italy otherwise, they will not be able to sponsor/exhibit at the event.

The request at the Ministry of Health MUST be completed no later than 70 days prior to the Meeting.

[> Click here for further information](#)

### Industry Benefits of Participating as a Sponsor and/ or Exhibitor

- Maximize awareness of your brand and enhance your company's image in the marketplace.
- Gain differentiation from your competitors.
- Promote your company, products, and services.
- Target your message and marketing.
- Increase access to national and international markets.
- Network and build new relationships.

### Join us in Venice, Italy

In this year's Meeting, we will reunite more than 1000 delegates in Venice Italy from 14-17 May 2025. So, turn the spotlight in your direction and become an official supporter of the Meeting!

### Find what is best for your company!

Request your sponsorship package or participation by contacting our team. We will guide you through the available options, tailor-made to ignite your specific business objectives and budget.

Cristobal Bozdogan – Industry Sales & Liaison  
Email: [cbozdogan@kenes.com](mailto:cbozdogan@kenes.com)



### Explore your support opportunities!

Your support level is determined by the total value of your contributions, including items like advertisements, sponsored sessions, and exhibition space (excluding storage). In addition to our à la carte options, we also offer pre-prepared packages detailed in the prospectus below to suit your specific goals.

### Giving you the recognition!

Every Supporter and Exhibitor will be prominently acknowledged in several key areas throughout the event. Recognition will be provided in the dedicated Industry Support and Exhibition segment of the program, ensuring high visibility among all attendees.

In addition, your support will be highlighted on the official Meeting website, offering exposure to a broader audience before, during, and after the event.

### Sponsorship Levels and Benefits

Maximize your company's visibility by tailoring a package that suits your unique needs. The total sum of your contribution will define your support level!

The packages will give you additional benefits, as per the table below:

Benefits	Gold €73,000	Silver €50,000	Bronze €25,000
Free Registrations	10	5	3
Networking Dinner Passes	10	5	3
Advert on the Website	Yes	Yes	Yes
Acknowledgement in the Program, Website and Onsite	Yes	Yes	Yes

Craft your own “À LA CARTE package” that aligns perfectly with your expectations, budget and needs by handpicking from our diverse array of promotional and advertising materials below in the Prospectus!

## Sponsorship Packages

We offer Gold, Silver, and Bronze sponsorship packages, each designed to optimize brand exposure. The Gold package includes premium branding and exclusive perks, Silver provides strong visibility and priority access, and Bronze ensures key recognition and essential benefits.

Level	Gold €73,000	Silver €50,000	Bronze €25,000
<b>Exhibition</b>			
Priority Choice	1 <sup>st</sup> choice	2 <sup>nd</sup> choice	3 <sup>rd</sup> choice
Exhibition Space	24sqm	18sqm	12sqm
Registrations	10	5	3
<b>Promotional Opportunities</b>			
Industry Symposium	Yes	Yes	No
Registration Letter Banner Advert	Exclusive	No	No
Video Advert in Registration Kiosks	Exclusive	No	No
Mailshot	Exclusive	Joint	Joint
Advertisement in the final program	Inside back cover	Inside	Inside
Partner logo in the newsletter sent to all registered participants	Yes	Yes	Yes
Advert in the app	2	1	1
Push Notification in the app	2	1	1
Social Media Promotion	2	1	1
Meeting Room	2	1	No
Partner acknowledgment during the opening ceremony	Yes	Yes	Yes
Partner logo on the official website	Yes	Yes	Yes

## Exhibition

The exhibition is a vital part of the Meeting. By exhibiting you will have a space to showcase your companies' latest products and/or technologies to the delegates.

[> Floorplan - Available Soon](#)

Space only booth (per sqm) <i>Includes 2 Exhibitor badges</i>	€825
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Shell Scheme booth <i>Includes 2 Exhibitor badges</i>	€875
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## Educational Opportunities

Symposium (60-min)	€22,000
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*Opportunity to demonstrate scientific research in a session of 60 minutes.*

- *Includes hall rental, standard audio/visual equipment, and display table.*
- *Program will be included in a designated industry section of the Meeting Program.*
- *Industry sessions will be clearly indicated in the meeting timetable/Program as: "Industry Session" not included in the main event CME/CPD credit offering".*

*The supporting company, in addition to the support fee, must cover all speakers' expenses including registration, accommodation and travel expenses. This also applies in case the*

Participation Grant	Price Upon Request
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*Educational Participation Grants of any amount are appreciated and important to the success of our Meeting.*

*Recipients (HCPs) will need to fulfil the criteria specified by the Committee in order to be eligible to apply for an educational participation grant.*

Mobile App (Exclusive)	€10,000
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*The App includes the scientific program, abstracts, speakers' information, participants' list and a personalized scheduler. Support includes:*

- *Supporter acknowledgement on the splash/pop-up screen of the App: "Supported by: company name/logo" (product logo not permitted).*
- *2 "push notifications" included in the sponsorship package.*

## Promotional & Advertising Opportunities

<b>Notepads &amp; Pens (in-kind)</b> <i>Supply of Notepads &amp; Pens that will be distributed to all registered delegates.</i>	€4,000
<b>Reusable Water Bottles</b> <i>Your company logo will be displayed on the coffee break tables.</i>	€7,000
<b>Water Stations</b> <i>Opportunity for promotion by branding of the water stations found in the Exhibition Hall.</i>	€5,000
<b>Advert in the Program</b> Inside back cover (Exclusive) Inside	€3,000 €2,500
<b>Advert in the Mobile App</b> <i>Advert in a designated section in the Meeting mobile app.</i>	€2,500
<b>Push Notification in the Mobile App</b> <i>Push notification sent to all participants onsite through the mobile app.</i>	€2,500
<b>Advert on the Meeting Website</b> <i>Advert in a dedicated Industry page on the Meeting website.</i>	€4,000
<b>Congress Mailshot Advert</b> <i>Banner-advert on the Meeting website home page.</i>	€4,000
<b>Meeting Video Teaser Registration Kiosk ( Gold Exclusive)</b> <i>Video on the Meeting Registration kiosk.</i>	€5,000
<b>Registration Letter Advert (Gold Exclusive)</b> <i>Banner-advert with a link in the footer of the registration Confirmation Letter.</i>	€5,000
<b>Social Media Promotion (per post)</b> <i>Increase your reach and connect with participants by using the Meeting social media platforms.</i>	€2,500
<b>Mailshot (Exclusive/ Joint)</b> <i>Gain additional exposure by sending a mailshot to the pre-registered delegates who have agreed to receive promotional material.</i>	€3,500/ €2,500
<b>Meeting Room</b> <i>Opportunity to hire a room at the venue.</i>	Price Upon Request

### **Terms & Payment**

- 60% upon receipt of the Sponsorship agreement and first invoice
- 40% by January 15, 2025

All payments must be received before the start date of the Meeting. Should the Partner fail to complete payments prior to the commencement of the Meeting, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

Please note that a surcharge of €400 will apply for last minute changes or for submitting your meeting materials after the deadlines.

### **Cancellation/ Modification Policy**

Cancellation or reduction of support items must be made in writing to the Industry and Liaison Sales Associate: Cristobal Bozdogan ([cbozdogan@kenes.com](mailto:cbozdogan@kenes.com)).

The organizers shall retain:

- 10% of the agreed package amount if the cancellation/ modification is made before September 17, 2024, inclusive.
- 50% of the agreed package amount if the cancellation/ modification is made between September 18, 2024 – January 15, 2025, inclusive.
- 100% of the agreed package amount if the cancellation/ modification is made after January 15, 2025.

### **Contact us**

Get in touch with our sales team!

Our dedicated Industry Liaison & Sales, Cristobal Bozdogan, will be happy to assist and help you choose a partnership package that will maximize your presence and visibility at the Meeting.

You can contact us via email at [cbozdogan@kenes.com](mailto:cbozdogan@kenes.com).